



**PAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF MANAGEMENT SCIENCES

DEPARTMENT OF MANAGEMENT

QUALIFICATION: BACHELOR OF BUSINESS ADMINISTRATION	
QUALIFICATION CODE: 21BBAD	LEVEL: 8
COURSE CODE: IBM421S	COURSENAME: INTERNATIONAL BUSINESS MANAGEMENT: PLANNING
SESSION: JULY 2019	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER	
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INSTRUCTIONS
<ol style="list-style-type: none">1. Read through all instruction and questions before you start2. Write your student number clearly and visible on your answer sheet3. Answer ALL the questions.4. Write clearly and neatly.5. Number the answers clearly.6. This paper consist of two sections, A and B

THIS QUESTION PAPER CONSISTS OF 5 PAGES (Including this front page)

SECTION A

(20 MARKS)

Question 1 Multiple Choice Questions

(10)

Instruction: Write the correct letter on each question.

1.1 Business ethics are.....

- (a) the way we do things in business
- (b) the accepted principle of right or wrong governing the conduct of business people
- (c) a strategy or course of action
- (d) employment practices that business should always observe.
- (e) All abovementioned

1.2 The concept of social responsibility refers to.....

- (a) that business should clean the environment after exploiting it
- (b) doing unto others as you would want the do unto you
- (c) the idea that business people should consider the social consequences of economic actions when making business decisions
- (d) that there should be a presumption in favor of decisions that have both good economic and social consequences
- (e) Both C and D

1.3 All the following are roots of unethical behavior, except...

- (a) social culture
- (b) decision making process
- (c) leadership
- (d) maturation
- (e) organisation culture

1.4 Change is...

- (a) Shift from known to unknown situation
- (b) consumer tastes and preferences
- (c) employee cultural literacy
- (d) leadership
- (e) All abovementioned

1.5 International business operates in diverse economic, political, legal, social systems and environments that...

- (a) is challenged by role players in the global market
- (b) presents new potentials and challenges

- (c) is governed by political economy of the nation
- (d) is influence by the changes in the global market
- (e) all abovementioned

1.6 The reason for studying international business management is to know significant differences that exist in countries such as:

- (a) consumer tastes and preferences
- (b) business and legal systems
- (c) culturally embedded value systems
- (d) only (a) and (b)
- (e) all abovementioned

1.7 The global economic shift is based on the...

- (a) Changing world economic system into a more liberal economic system
- (b) National economies, which are separated from each other by regulations that crated barriers to cross-border trade and investment.
- (c) Changes in domestic industries, which enjoyed subsidies, tax freedom and minimum competition lading to growth.
- (d) Only (a) and (b)
- (e) All above mentioned

1.8 Abstract ideas about what a group believes to be good, right, and desirable are called...

- (a) norm
- (b) values
- (c) folkways
- (d) both (a) and (b)
- (e) all abovementioned

1.9 In the international business setting, the most common ethical issues involve...

- (a) Ethical strategy
- (b) Business ethics
- (c) Environmental pollution
- (d) Ethical dilemmas
- (e) All abovementioned

1.10 Values and norms that are shared among employees of an organization are called...

- (a) cross-cultural literacy
- (b) cultural literacy
- (c) organisation culture
- (d) folkways
- (e) employee cultural literacy

Question 2**[5x2=10]**Indicate whether the statements provided below are **true** or **false**

NO	Question	True	False
2.1	Values are abstract ideas about what a group believes to be good, right, and desirable.		
2.2	Regional economic integration is an agreement among nations to increase or promote the increment of tariffs.		
2.3	Values and norms that are shared among employees of an organization are called organizational culture.		
2.4	Utilitarian approaches to ethics hold that the moral worth of actions or practices is determined by their consequences.		
2.5	Business ethics says that there should be a presumption in favor of decisions that have both good economic and social consequences		

SECTION B**[80 MARKS]****Question 3.**

Discuss various methods government can use to intervene in the international trade market. (10)

Question 4.

Discuss the global institution in the context of international business (10)

Question 5.

Discuss the product life-cycle theory (10)

Question 6.

Analyze and discuss the determinants of culture (10)

Question 7.

Distinguish business ethics from Ethical strategy (3)

Question 8.

Define and discuss the protection of intellectual properties as important legal systems to international business.

(8)

Question 9.

Discuss the 3 steps involved in economic transformation in shift towards a market based economic systems.

(9)

Question 10.

There are some theories, which agree that international trade is beneficial to a country, but they also lack agreement in their recommendations for government policy. Briefly discuss the theories of David Hume, Adam Smith, David Ricardo, and heckshher-Ohlin in this context.

(20)

TOTAL: [100 MARKS]